

PARK FRIENDS' GUIDE TO: FUNDRAISING

CAPACITY BUILDING OPPORTUNITIES!

CONSIDER



Questions to ask yourself: What type of fundraising is suitable for your Friends Group? What grants are you eligible for? Will this be a recurring fundraising opportunity? Is your focus solely donation based? Diversifying your funding streams can help support sustainable fundraising capacity in the long-run.

PLAN



Meet with your Friends group to plan out your shared fundraising goals. Research available fundraising resources, determine individual application timelines, and assess who in your group will be able to help support with drafting the application materials.

COMMUNICATE



Be mindful that certain grant proposals require review and approval from Philadelphia Parks & Recreation. Share external grant interests with the Stewardship Team. Remember to inform your Friends group about any developments or feedback related to your grant.

FUNDRAISING TIPS & REMINDERS

BEFORE SUBMITTING AN APPLICATION:

- Consult with the Stewardship Office about additional fundraising opportunities.
- Check-in with PPR if your grant proposal suggests any changes to park land.
- Determine whether you meet the varying requirements of your grant proposals.
- Be sure to have your application materials ready well ahead of grant deadlines.



PHILADELPHIA
PARKS &
RECREATION

Questions? Contact:

PPRstewardship@phila.gov or 215-683-3679

FAIRMOUNT PARK

CONSERVANCY

Refer to the the **Philadelphia Park Friends Group Toolkit** for more info!